

Chicks are Like Checks

As Good as Reputation of Backer

Section 562, P. L. & R.

Geo. Rogers -
Northwood Marrows -
G. H.



BE SURE
to take
Advantage
of our
5%
Advance
Order
Discount

IT SAVES YOU
MONEY
and
HELPS US PLAN
OUR SETTINGS.

YOU CAN DEDUCT
5% from prices on the
enclosed price list, on
orders placed three
weeks or more in ad-
vance of the time you
want your chicks.
One cent deposit for
each chick ordered
m u s t accompany
order.

YOU SAVE MONEY,
and are **s u r e** of
getting your chicks
when you want them.

ALL KERR CHICKS
are from breeders
blood-tested for pul-
lorum disease. Males
or females supplied
separately if desired.

R E A D
our liberal guarantee
under this flap.

We guarantee Kerr Chicks to be pure bred. You will receive 100 per cent full count live delivery; every chick will be sturdy and vigorous upon arrival. If any are dead, advise us and credit will be issued to you. No sexed chicks are included in orders for chicks not separated for sex. Care is necessary for success with chicks, so full instructions are sent with every shipment. Follow these carefully and you are not likely to have any difficulties. All claims must be made within three days after arrival of chicks.

On pullet sex separated chicks, 90% accuracy of sex is guaranteed. Refund of full purchase price per chick will be made for males (if any) in excess of 10% of total chicks purchased. On male chicks, low price takes place of sex guarantee. Pullets at these prices would be a bargain for you.

KERR CHICKERIES, INC.

O. B. Kerr, President.

ALL KERR CHICKS ARE FROM BLOOD TESTED BREEDERS

All breeders are individually handled; culled for type and condition; banded with a sealed, numbered legband. Within 5 months of beginning of each hatching season, a sample of blood is taken from each bird, placed in a similarly numbered tube, and tested for Pullorum Disease (B.W.D.) by the "slow" tube agglutination method. If any samples are found to be from carriers of the germ, birds bearing legband numbers corresponding to the tube number are removed from the flocks.

JUDGE CHICKS AS YOU JUDGE CHECKS *by the reputation of the backer*

Good or bad look much alike, until you try to cash them. Kerr customers have found Kerr's Lively Chicks dependable for 27 years.

Long famous for pure and productive breeding, Kerr quality has also been proven in 10 years of open competition. Hundreds of official awards prove that Kerr breeders are equal to the best at any price.

Kerr Chickeries bred and entered the Grand Champion Pen, Central New York State Egg Laying Contest, average record per bird 270 points.

In State Egg Laying Contests last year, Kerr individuals made high scores: White Leghorns, up to 302 points; R. I. Reds up to 330 points.

Five Kerr high pens (Poultry Item Trophy Contest) turned in a score of 12,555 points; 57 individuals scored 250 or more eggs or points.

That kind of breeding means cash profits to poultrymen.

1935 Looks Like A Great Year For Those Who Start Right With Kerr's Lively Chicks

Congress agrees that over 3,000,000 more are to be put to work, debating only the wage scale. That means greater demand.

Not enough fresh eggs are coming into market, so egg prices are holding much higher than for several years. Feed prices are more likely to go lower than higher. Feed costs enough, though, so you must be sure to raise birds that lay several times their weight in eggs.

Flocks raised from Kerr's Lively Chicks produce large eggs in quantity — also plump broiler meat.

Fill out the order blank attached to the enclosed price list and mail it to us today. Tell us when you want your chicks, and we will see that you get them at that time.

Chicks shipped parcel post prepaid. 100% live satisfactory delivery guaranteed.

Order 3 weeks ahead, and save 5% by your foresight.

Kerr Chickeries, Inc.

FRENCHTOWN, N. J.

WEST SPRINGFIELD, MASS.

EAST SYRACUSE, N. Y.



1935 PRICES

on

KERR'S BLOOD-TESTED CHICKS

ADVANCE ORDER DISCOUNT

5% discount allowed from the prices on both sides of this sheet on all orders that are placed three weeks in advance of the time you want your chicks. 1c deposit for each chick ordered must accompany order.

(Prices subject to change without notice)

UTILITY BLOOD TESTED

White Leghorns New Hampshire Reds
Barred Rocks Rhode Island Reds
White Rocks

Less than 50 Chicks	50 to 400 Chicks	400 to 1000 Chicks	1000 to 2000 Chicks
13c each	12c each	11½c each	11c each

UTILITY BLOOD TESTED CHICKS

Are bred from culled flocks of vigorous good type, farm raised females, mated with carefully selected males. These flocks are under our constant supervision. All breeders are blood tested for Pullorum Disease (B.W.D.) No eggs set weighing less than 23 ozs. to the dozen.

SPECIAL MATINGS BLOOD TESTED

White Leghorns New Hampshire Reds
Barred Rocks Rhode Island Reds
White Rocks

Less than 50 Chicks	50 to 400 Chicks	400 to 1000 Chicks	1000 to 2000 Chicks
16c each	15c each	14½c each	14c each

SPECIAL MATINGS BLOOD TESTED CHICKS

Are bred from flocks that are rigidly culled for size, type, vigor and production. Many are direct descendants of contest winners. All the males are from hens with high trap-nest records. These records run as high as 310 eggs. All breeders are blood tested for Pullorum Disease (B. W. D.) No eggs set weighing less than 24 ozs. to the dozen.

MIXED CHICKS (no choice in breed—they consist of off-color or surplus chicks of any or all of above breeds)—1c less per chick than the above Utility Blood-tested Prices.

WE DO NOT SHIP LESS THAN 25 CHICKS OF ANY VARIETY

— SPECIAL QUANTITY RATES —

2,000 to 4,000 chicks—½c less per chick than the 1,000 to 2,000 rates given above. (Both classes).
4,000 chicks and up—1c less per chick than the 1,000 to 2,000 rates given above. (Both classes).



KERR CHICKERIES, INC.

SEND OR CALL FOR YOUR CHICKS AT OUR NEAREST BRANCH
FRENCHTOWN, N. J.—Opposite Railroad Station

TRENTON, N. J. So. Warren & Factory Sts.
PATERSON, N. J. 257 Burhans Ave.
CAMDEN, N. J. 1426 S. 6th St.
E. SYRACUSE, N. Y. Thompson Rd. & James St.
KINGSTON, N. Y. Washington & Hurley Aves.
BINGHAMTON, N. Y. 203 State St.
MIDDLETOWN, N. Y. 205 Wickham Ave.
SCHENECTADY, N. Y. 486 Cedar St.

DANBURY, CONN. 70 White St.
NORWICH, CONN. 567 Main St.
W. SPRINGFIELD, MASS. Elmwood Ave. & Fox St.
LOWELL, MASS. 452 Broadway
LANCASTER, PA. 924 East Orange St.
SCRANTON, PA. 514 S. Blakely St.
WEST CHESTER, PA. 121 W. Market St.
SELBYVILLE, DEL. Williamsville-Selbyville Rd.

SEE NEXT PAGE FOR PRICES ON SEX SEPARATED CHICKS

PRICES ON KERR'S SEX SEPARATED CHICKS

of the same stock as our Utility Blood Tested and Special Matings Blood Tested.

Many customers will be glad to be able to buy pullet chicks for egg production flocks, and low priced males for broiler raising.

Even with the keenest eyesight, perfect accuracy in sex separation is not possible. Repeated tests have shown us, however, that we can guarantee 90% accuracy by Kerr sex separating experts. These prices include only a very moderate charge for the tedious work of separating the sexes:

PRICES PER CHICK ON SEX SEPARATED PULLETS									
UTILITY BLOOD TESTED					SPECIAL MATINGS BLOOD TESTED				
NO SEX SEPARATED MIXED CHICKS AVAILABLE	Less than 50 Chicks each	50 to 400 Chicks each	400 to 1000 Chicks each	1000 to 2000 Chicks each	Less than 50 Chicks each	50 to 400 Chicks each	400 to 1000 Chicks each	1000 to 2000 Chicks each	
White Leghorns	23c	22c	21½c	21c	29c	28c	27½c	27c	
R. I. Reds	19	18	17½	17	25	24	23½	23	
Barred Rocks	18	17	16½	16	24	23	22½	22	
White Rocks									
N. H. Reds									
PRICES PER CHICK ON SEX SEPARATED COCKERELS									
R. I. Reds	10 each	9 each	8½ each	8 each	White Leghorn Cockerel Chicks 4c ea. in any quantity.				
Barred Rocks	12 each	11 each	10½ each	10 each					
White Rocks									
N. H. Reds									
All orders for sex-separated chicks are accepted with the understanding that they cannot be filled until we have on hand orders for approximately the same number of chicks of the opposite sex from which you order and for delivery about the same time, as we guarantee not to mix sex-separated chicks with orders for un-sexed chicks. You can therefore see the wisdom in placing orders early for sex-separated chicks as they will be filled as near requested date as possible or the first available thereafter.									

✎ WE DO NOT SHIP LESS THAN 25 CHICKS OF ANY VARIETY. ✎

The Kerr Guaranty

We guarantee Kerr Chicks to be pure bred. You will receive 100 per cent full count live delivery; every chick will be sturdy and vigorous upon arrival. If any are dead, advise us and credit will be issued to you. No sexed chicks are included in orders for chicks not separated for sex. Care is necessary for success with chicks, so full instructions are sent with every shipment. Follow these carefully and you are not likely to have any difficulties. All claims must be made within three days after arrival of chicks.

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KERR CHICKERIES, INC.
O. B. Kerr, President.

ORDER BLANK

ADVANCE ORDER DISCOUNT

5% discount allowed from the prices on the front and opposite page of this sheet on all orders that are placed three weeks in advance of the time you want your chicks. 1c deposit for each chick ordered must accompany order.

KERR CHICKERIES, INC.

FRENCHTOWN, N. J.

Trenton, N. J. Paterson, N. J. Camden, N. J. Lancaster, Pa. Dunmore, Pa. (Scranton), West Chester, Pa.
Kingston, N. Y. Binghamton, N. Y. Middletown, N. Y. Schenectady, N. Y. E. Syracuse, N. Y.
West Springfield, Mass. Lowell, Mass. Danbury, Conn. Norwich, Conn. Selbyville, Del.

Name Date

Street or R. F. D. No. Telephone Number Important

City State County Important

Please enter my order for number of chicks as specified below:

Ship chicks parcel post prepaid on or about.....

I will call for chicks at your Branch on or about 193.....

You will find enclosed Money Order \$..... Cash \$..... Check \$.....

..... White Leghorns	
How Many	{ ☐ Utility Blood Tested ☐ Special Matings Bl. Tested
Check Class Wanted	

..... Barred Rocks	
How Many	{ ☐ Utility Blood Tested ☐ Special Matings Bl. Tested
Check Class Wanted	

..... White Rocks	
How Many	{ ☐ Utility Blood Tested ☐ Special Matings Bl. Tested
Check Class Wanted	

..... Mixed Chicks
How Many

Do Not Write Here.	
--------------------	--

..... R. I. Reds	
How Many	{ ☐ Utility Blood Tested ☐ Special Matings Bl. Tested
Check Class Wanted	

..... N. H. Reds	
How Many	{ ☐ Utility Blood Tested ☐ Special Matings Bl. Tested
Check Class Wanted	

Second choice of Breed Latest date will accept order

IF ORDERING "SEX SEPARATED CHICKS", BE SURE TO CHECK HERE.

☐ Pullet chicks ☐ Cockerel Chicks

If you wish Chicks shipped Special Delivery remit 10c for 25 or 50 chicks, 15c for units of 100 to 300 chicks. Remit with money order, check or cash in registered letter. 100% safe arrival guaranteed.

No orders accepted for less than 25 Chicks of any one variety.

Mark cross (X) in square to left of class you are order ing. Additional Order Blanks sent upon request.

IF PRICE AT DATE OF SHIPMENT IS LESS THAN PRICE AT WHICH YOU ORDERED YOU WILL RECEIVE THE BENEFIT OF THE LOWER PRICE.

STATE CONTESTS AWARD HIGH HONORS TO KERR ENTRIES



SIX 300-EGG OR 300 POINT SCORES:

Six Kerr entries in 1933-34 contests laid 300 or more eggs, or scored 300 or more points: 57 laid 250 or more eggs or scored 250 or more points.

SOME RECENT KERR WHITE LEGHORN RECORDS:

Vineland, N. J.—4th high pen of the entire contest, score 2494 eggs; 2nd high bird of entire contest—281 eggs, 300.2 points.
Central New York—8th high bird of entire contest—279 eggs, 302.4 points.

EVERY KERR CONTEST BIRD WAS BRED AND RAISED ON THE KERR BREEDING FARM.

KERR CUSTOMERS SAY:

Mahopac, N. Y.

I have purchased large quantities of chicks from you for the last five consecutive years. Your chicks certainly do live up to your slogan "Kerr's Lively Chicks." They are high producers and grow into marketable broilers very rapidly. Out of 800 S.M.B.T. White Leghorns, I marketed 375 broilers and had 400 pullets to put in the laying house. They are laying 200 eggs daily.

G. B. B.

La Grangeville, N. Y.

Got 200 R. I.'s from you last April. The pullets have laid more eggs and nicer eggs than any flock we ever had. Enclosed is my order.

J. V.

Pequannock, N. J.

I have bought your chicks for the past 5 years, always with the best of results.

E. C.

Pikesville, Md.

I am more than delighted to be able to tell you all chicks are living and are lively and beautiful. The R. I. Reds are the huskiest bunch I have ever seen. I contend that scientifically raised chicks are the best and will stick to it. Kerr will always receive my orders.

Mrs. J. B. H.

Roxbury, N. Y.

The chicks received as usual are the Kerr stock I look for, and have been receiving for the past 7 years.

S. G. P.

E. Corinth, Vt.

Never saw pullets lay more or larger eggs.

J. M. H.

Swarthmore, Pa.

We bought some White Leghorns that developed to beautiful hens that lay almost an egg a day. This year we bought White Plymouth Rocks and R. I. R's. They are coming through fine.

D. H. S.

Stelton, N. J.

I am so glad I have found a reliable hatchery where I can purchase good stock. I have never seen such fine chicks and such rapid growth. I have recommended your chicks to many.

Mrs. G. H. I.

Cedarbrook, N. J.

You will get my orders whether I buy 25 or 2,000 as I have always been more than satisfied and treated fair.

J. M.

Circleville, N. Y.

I had the finest flock of W. L. hens from you last season that I have ever had. I am glad to say that they are all you said they would be, and I was more than satisfied. Now I want the same kind again.

Mrs. J. B. P.

—WHY KERR'S LIVELY CHICKS ARE DEPENDABLE— BECAUSE —

All "Kerr's Lively Chicks" are hatched from eggs laid by blood-tested breeders. The breeders are all carefully culled, banded with sealed numbered leg bands and blood-stested for Pullorum disease (B.W.D.). The blood-testing is scientifically done in our own laboratory by the (slow) tube agglutination method within five months of the beginning of each hatching season. Reactors if any are removed from the breeding flocks.